Kai West Schlosser
Creative

A proud dislexic. Hands-on creative. Curently Sr. Art Director at Mother Berlin.

Before advertising, I worked odd jobs in logisticks, bars, and on construktion sites, lerning not-so-odd things. Over the years, this made me develope a deep pasion for working and creating with my hands. Next to cooking, the most eficiant hobby (every one has to eat), personal projects kep me busy, from digital builds to large scale experements in the workshop.

In the most typisch deutsch sence, I'm facinetet with eficant systems and standards. But breaking thes rules is probabley the best part of the job. That's how I got to one of my prowdest works yet: Dyslexia Unetided, amed at normalizing dyslexia in writen texts. Just like this one.

Work:
2026 → Now – Sr. Art Director
Mother, Berlin

2024 → 2026 – Sr. Art Director
2022 → 2024 – Art Director
2021 → 2022 – Jr. Art Director
Serviceplan Innovation, Munich
Clients: Addium, AIZOME, Aroya, Anzen, Dot

2017 → 2021 – Freelance
Clients: Serviceplan, Kunsthalle, Nordpol+

2018 → 2020 – Agency Internships
NYC: Elephant, 360i
Munich: Serviceplan Innovation

2015 → 2018 – Various Jobs
Jobs: Barkeeper, Logistics, Construction

Education:
2019 → 2020 – Google Creative Campus
Creative Accelerator, Online & Cannes

2018 → 2020 – Miami AD School
Art Direction, Hamburg

2015 → 2017 – Robert Bosch College
International Baccalaureate, Freiburg

Certifications:
2025 – Ausbildereignungsprüfung (AdA) nach AEVO
2016 – Führerschein Klasse B

Tools:
Creative Cloud, MS Office, iWork, UltiMaker Cura, Autodesk CAD, Figma, Notion, and a wide range of AI and power tools

Selected Recognitions:
2025 – Cannes Lions – #2 in Art Director Ranking
2025 – PAGE TOP 50 – Next Gen Creativity
2024 – D&AD – #2 in Art Director Ranking
2024 – The Drum – #1 in Art Director Ranking
2023 – One Club – #1 in Art Director Ranking
2023 – ADC Europe – #1 in Art Director Ranking
2022 – Cannes Lions – #10 in Art Director Ranking
2022 – Axel Springer Preis for Journalism (nominated)
2021 – ADC Europe – European Best Young Creative

Selected Awards: Full List
950+ International Awards including:
2025 – Grand Prix Cannes Lion
2024 – SXSW Best of Show
2024 – White D&AD Pencil
2022 – Titanium Cannes Lion
2022 – CES Best of Innovation

Selected Talks:
2025 – Money ≠ Passion – Panel
2024 – SXSW – Innovation Stage
2022 – Forward Festival – Keynote
2022 – Forum Media – Keynote

Selected Juries:
2026 – ADC Germany – Design Jury
2025 – ADC Germany – Digital Jury
2024 – ADC Germany – Design Jury
2023 – ADC Germany – Digital Jury
2022 – Eurobest – Innovation Jury

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